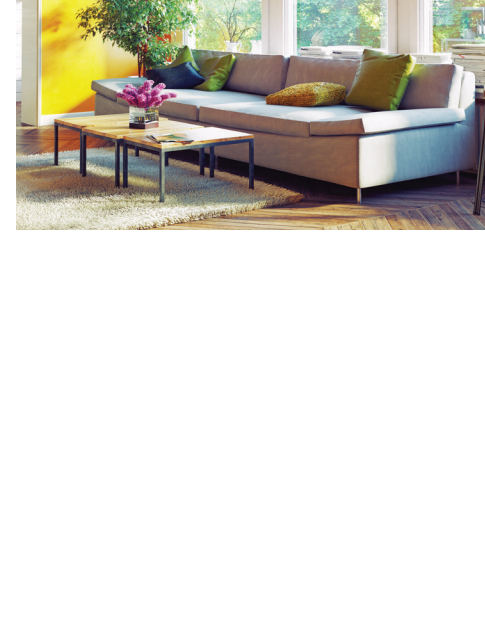


# 10 DESIGN Tips & Trends

## 2017

**INTERIOR DESIGN** relies on 4 fundamental building blocks – color, texture, composition, and pattern- to create an engaging, cohesive space. Here we address 10 tips and trends for 2017, translating these industry inclinations into easy updates for today's home.



## COLOR

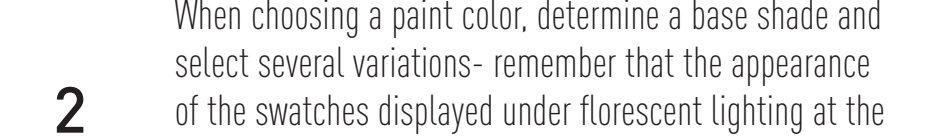
SHERWIN WILLIAMS  
Poised Taupe

BENJAMIN MOORE  
Shadow

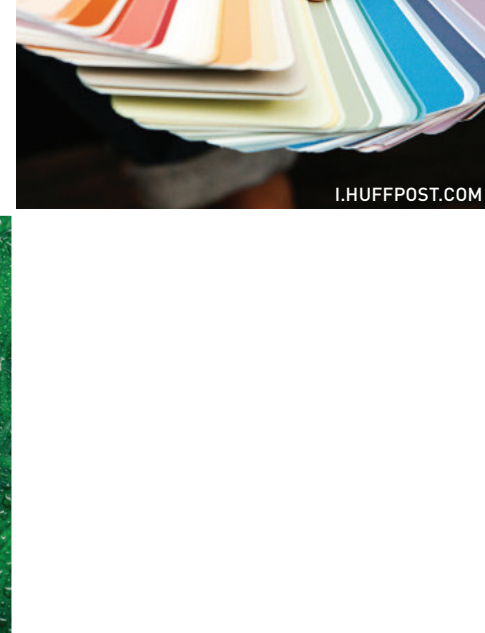
### 2017 COLORS

#### 1

2017 brings rich yet functional options in trending colors, with an emphasis on earthy pastel tones. Give your walls a facelift with new shades showcased by Benjamin Moore, Sherwin Williams, and PPG Paints in deep plum, muted lavender and taupe.



When choosing a paint color, determine a base shade and select several variations- remember that the appearance of the swatches displayed under florescent lighting at the paint distributor will vary somewhat in the atmosphere of your home.

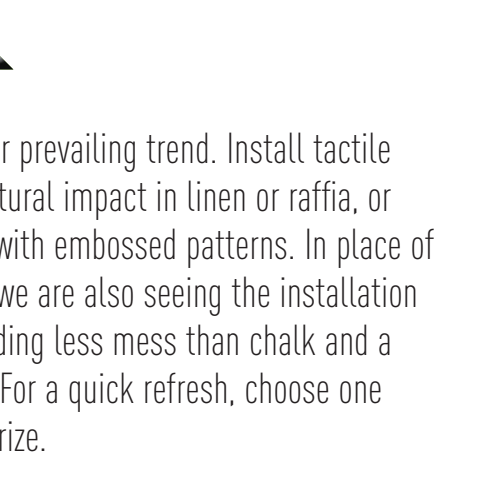
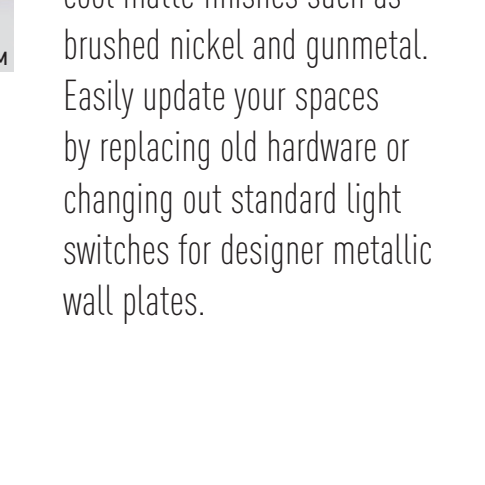


## TEXTURE



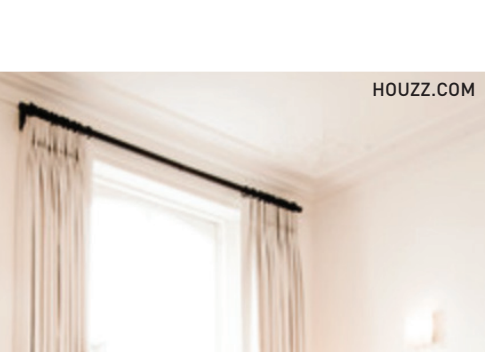
#### 3

Colored metallic accents will remain popular, in shiny warm metals such as rose gold and satin brass, as well as in cool matte finishes such as brushed nickel and gunmetal. Easily update your spaces by replacing old hardware or changing out standard light switches for designer metallic wall plates.



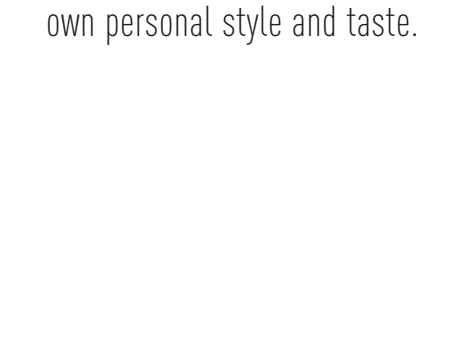
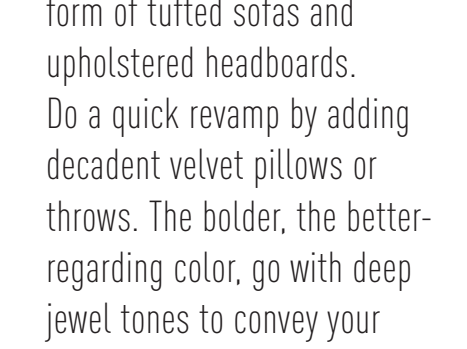
#### 4

Textured walls are another prevailing trend. Install tactile wallpapers to create a natural impact in linen or raffia, or opt for a bold statement with embossed patterns. In place of 2016's chalkboard walls, we are also seeing the installation of corkboard walls- providing less mess than chalk and a more interesting texture. For a quick refresh, choose one "statement" wall to texturize.

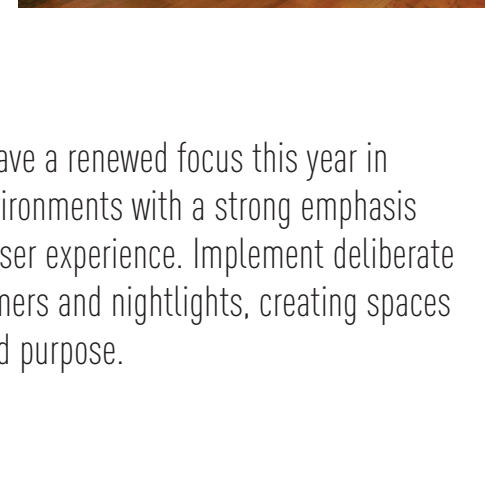
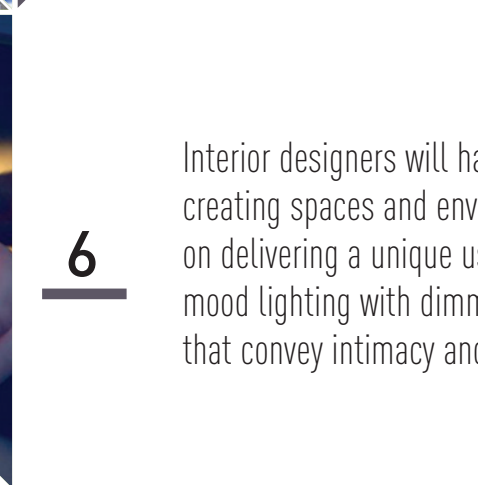


#### 5

Velvet's luxurious feel will grace modern homes in the form of tufted sofas and upholstered headboards. Do a quick revamp by adding decadent velvet pillows or throws. The bolder, the better- regarding color, go with deep jewel tones to convey your own personal style and taste.



## COMPOSITION



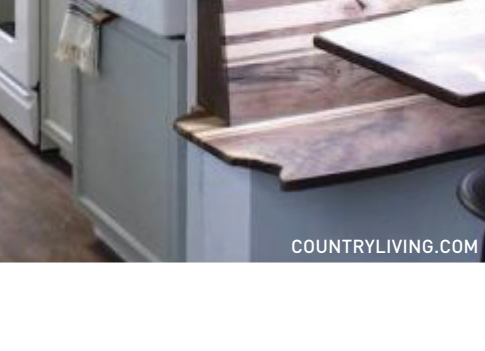
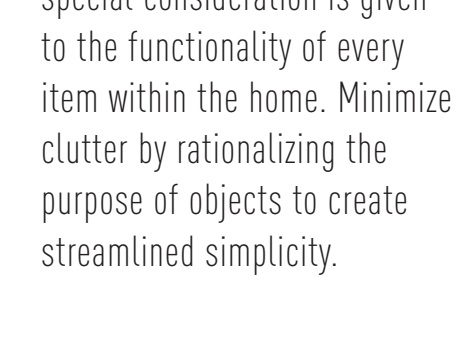
#### 6

Interior designers will have a renewed focus this year in creating spaces and environments with a strong emphasis on delivering a unique user experience. Implement deliberate mood lighting with dimmers and nightlights, creating spaces that convey intimacy and purpose.

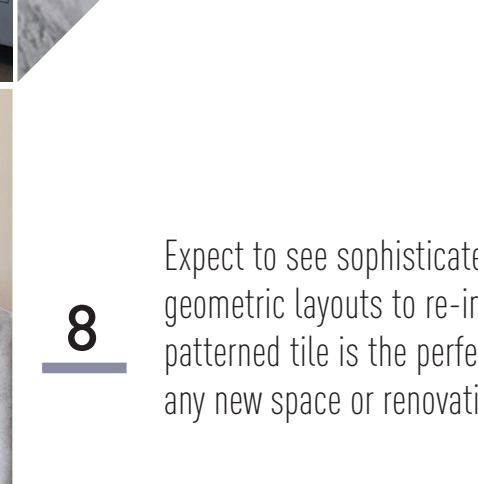


#### 7

Another unique trend is the increased popularity in container and mobile homes. With confined dwelling space, special consideration is given to the functionality of every item within the home. Minimize clutter by rationalizing the purpose of objects to create streamlined simplicity.

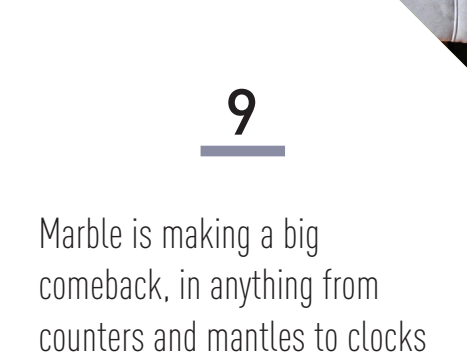


## PATTERN



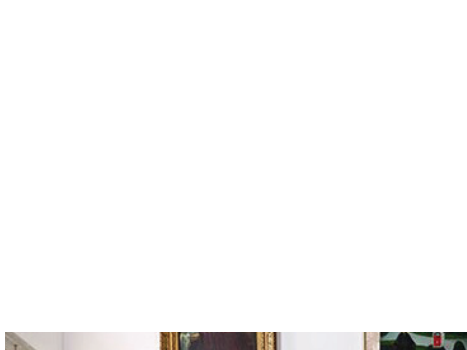
#### 8

Expect to see sophisticated designs in tile work, ranging from geometric layouts to re-imagined vintage patterns. A section of patterned tile is the perfect way to add interest and depth to any new space or renovation.



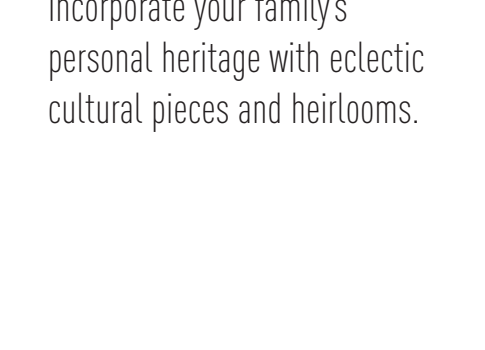
#### 9

Marble is making a big comeback, in anything from counters and mantles to clocks and bookends. Its muted veins and gentle variations add interest without being too audacious.



#### 10

Create contrast by updating your spaces with bright folk and bohemian textiles such as Turkish Kilim rugs and runners. Incorporate your family's personal heritage with eclectic cultural pieces and heirlooms.





10

# DESIGN TIPS & TRENDS FOR 2018

Interior design relies heavily on the building blocks of design: color, texture, composition and pattern - to create engaging, cohesive spaces. Here are 10 tips and trends for 2018.

## COLOR

### 2018 COLORS OF THE YEAR

BENJAMIN MOORE

CALIENTE

AF-290



SHERWIN WILLIAMS

OCEANSIDE

SW 6496



PPG PAINTS

BLACK FLAME

PPG1043-7



1

2018 brings an earthy yet modern vibe in color options, with a variety of trending shades ranging from rust and deep teal to graphite black. Benjamin Moore's 2018 choice is Caliente, a rich reddish-orange shade, while Sherwin Williams went with blue green Oceanside, and PPG Paints flipped the earthy palette with Black Flame, a slightly grayed-out black.



2

Interior design has also been subjected to the sensation "Millennial Pink", a color ranging from beige rose to full-on bubblegum pink. To tone down the trendiness, pair it with deep berry tones or PPG's Black Flame for an art deco vibe.



## TEXTURE

3

Reclaimed wood and industrial furniture is making its way out, replaced by more natural, lighter wood finishes and couches and armchairs with rounded edges and curves. Soft textures will complete these pieces in fabrics such as suede. Velvet also will remain popular in 2018.



4

Updating your space on a budget is a quick fix with 2018's decor affinity toward greenery. Adding freshness, color, and organic texture, the endless options in houseplants can quickly update any space. Set off your selections with hanging or floor planters that match or contrast your room's style.

## COMPOSITION

5

In composing a refreshed interior for 2018, make sure to observe scale. Begin by stepping back. Is it a large room? Go with furniture options that are larger to appropriately fill the space. A delicate brass bar cart or ornate end table will be lost in a large open floor plan. Go with bolder more substantial selections in open spaces, and smaller, more intricate details in Victorian-style homes or smaller rooms.



6

Also keep balance in mind. The distribution of objects in a room goes hand-in-hand with scale. A space that is unbalanced visually creates tension, which is the last thing you want in your interior. A good way to achieve balance is to consider the functional use of pieces in your space. Instead of one armchair, go with two to create a conversation space.

7

Lighting is also a huge part of room composition, impacting both the scale and balance of a room. Consider the function of the space and the tasks a homeowner might take on in those areas. Look for options in smart and automated lighting that can be set and controlled to provide the perfect level of light for every task and activity.



## PATTERN

8

Tile will remain popular in 2018, but one additional option to consider is colored grout. By integrating a unique color to frame your tile selection, you can choose whether the viewer's eye is drawn to the individual tiles or the overall tile pattern. For bold results that stand out and stand the test of time, go with a dark gray grout that contrasts the tile color. The dark color will serve as a backdrop to emphasize the tile, and homeowners will thank you down the road as the darker grout is much easier to keep clean.



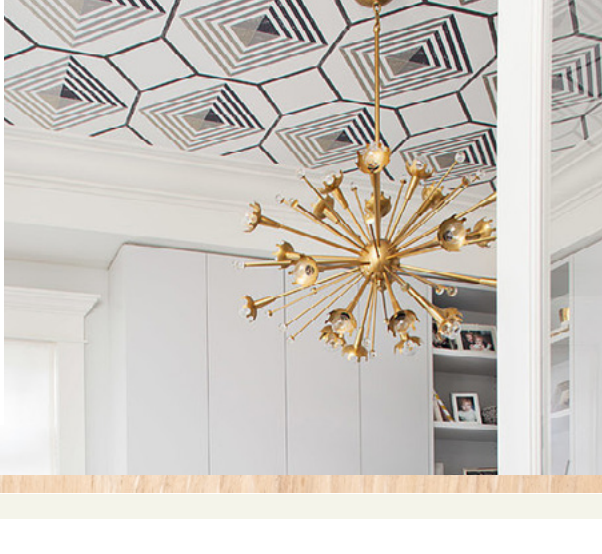
9

Bringing back the 70s, terrazzo flooring is becoming popular in homes on surfaces from flooring and walls to countertops and tables. Featuring unique patterns and chips in anything from marble, quartz, granite, glass and more, terrazzo brings beautiful variation in any color that suits your fancy.



10

Popcorn ceilings are thankfully long gone, but that doesn't mean you should shy away from making a statement on your ceiling. Go with a unique paint color or patterned wallpaper to add a whole new dimension to your home.



SOURCE